



SPONSOR: Rep. Collins & Sen. Hansen
Reps. Briggs King, Hudson, Viola, Wilson; Sen.
Pettyjohn

HOUSE OF REPRESENTATIVES
149th GENERAL ASSEMBLY

HOUSE BILL NO. 237

AN ACT TO AMEND TITLE 21 OF THE DELAWARE CODE RELATING TO THE REGISTRATION OF VEHICLES.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF DELAWARE (Three-fifths of all members elected to each house thereof concurring therein):

1 Section 1. Add new Section to Title 21 of the Delaware Code by making deletions as shown by strikethrough and
2 insertions as shown by underline as follows:

3 § 2139Y. Special License plates for Keep Delaware Beautiful

4 (a) The owner of any vehicle described in paragraph (b) of this subsection may apply to the Department for the
5 assignment to that vehicle of a special Keep Delaware Beautiful registration.

6 (b) This section applies only to:

7 (1) A private passenger vehicle; or

8 (2) A truck with a 3/4-ton or smaller manufacturer's rated capacity.

9 (c) Upon the initial application for a plate to be issued pursuant to this section, a 1-time fee of \$50, which includes
10 an administrative fee of \$15, is required in addition to the annual registration fee required by this title. This additional fee
11 is required for members of nonprofit organizations even if members are exempt from registration fees under § 2159 of this
12 title. A replacement plate may be obtained upon payment of a fee to be set by the Division which shall cover the cost of the
13 plate.

14 (d) The 1-time administrative fee collected pursuant to subsection (c) of this section shall be deposited into a
15 special fund and used by the Division of Motor Vehicles for the purpose of promoting the sale of the plate and
16 administering this section. Proceeds remaining after the Division of Motor Vehicles have covered the costs of promoting
17 and administering this section shall be applied pursuant to subsection (f) of this section.

18 (e) All registration plates issued pursuant to this section shall be of the colors and design as determined by a
19 committee of at least three persons including representation of both the Division of Motor Vehicles and Keep Delaware
20 Beautiful. The size, composition, and operation of the committee shall be determined by, and at the discretion of, the
21 Director of the Division of Motor Vehicles. The numbers and/or letters assigned will be the same as the current license
22 plate assigned to the vehicle. The license plate may also include words, a slogan or an emblem indicating support for, or

23 interest in, the mission of Keep Delaware Beautiful. The Committee may, at its discretion, drop the wording "The First
24 State" and substitute in place thereof a slogan related to Keep Delaware Beautiful or its mission. The Division of Motor
25 Vehicles shall have the power to refuse any design which it believes would be inappropriate or cause a public safety
26 enforcement problem.

27 (f) The funds derived by the State from that portion of the 1-time fee of \$50 that is not defined as an
28 administrative fee pursuant to subsection (d) of this section shall be deposited in the State Treasury and credited to a special
29 fund account to be known as the Keep Delaware Beautiful License Fund and transferred to that organization quarterly in a
30 manner deemed appropriate by the State Treasurer. The funds shall be used by Keep Delaware Beautiful in support of its
31 mission to beautify the state and reduce litter.

32 (g) The Division of Motor Vehicles may promulgate rules and regulations as required to administer this section.

SYNOPSIS

This bill creates a new vehicle license plate promoting and supporting Keep Delaware Beautiful. This new non-profit organization, affiliated with Keep America Beautiful, has a mission of undertaking initiatives that will beautify Delaware and reduce litter.